## Webinar:

# eSIM IoT activation: reliable and secure global connectivity





# We'll be starting soon, but in the meantime, let us and your network know you're here.



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## Today's agenda

- Introductions
- Market trends on IoT modules and eSIM growth
- eSIM Remote SIM Provisioning: towards IoT eSIM
- Securing in-factory: provisioning for manufacturers
- Reliable, global connectivity: what to know
- Discussion with your questions!

## Meet the panel









**Bee Hayes Thakore** VP Marketing - Kigen **Satyajit Sinha** Principal Analyst - IoT Analytics **Loic Bonvarlet** SVP Solutions & Marketing - Kigen Jan Sulaiman VP Global IoT Solutions -1NCE



## **About IoT Analytics**



We help companies understand the market dynamics for IoT, AI, Cloud, Edge, and Industry 4.0



#### Reports

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- Market reports
- End-user/adoption reports
- Databases / Sizing & Forecasts



#### Dashboards & Trackers

Global Enterprise SpendingConnectivity & LPWA MarketModule & Chipset Market



#### **Research Services**

- Bespoke Research Go-to-market strategies
- Consulting

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AVERAGE CUSTOMER SATISFACTION SCORE: 4.4/5
CUSTOMERS THAT WOULD RECOMMEND US: 100%

...

Customer Satisfaction Survey 2020

## What customers say about us

General feedback and references

#### Selected customers



#### Quotes

"We engaged IoT Analytics to perform digital ecosystem and competitive intelligence gathering and were very pleased with their depth of understanding of the Industrial Internet of Things. Their team worked with us in a highly collaborative manner and delivered a series of reports that were greatly appreciated by the digital leadership team and other key stakeholders in Marketing & Sales. I'd recommend this boutique firm without reservation."

Kathleen Conroy, Group Vice President at ABB

What I enjoy most is that IoT Analytics often conducts in-depth analysis of IoT from both technical and industry dimensions, especially in certain perspectives where some of the analytical angels are precise and profound. I think IoT Analytics' analysts have a very deep industrial understanding, which leads all of us to rethink.

Zhen Guan, Senior Partner Technology Strategist, Microsoft

"I find it really impressive how the IoT Analytics team have built up a broad and proprietary knowledge base around the Internet of Things and Industrie 4.0 ecosystems."

Markus Lorenz, Partner and Managing Director at The Boston Consulting Group

"My experience working with the team of experts at IoT Analytics has been enjoyable and enlightening. The work was delivered on time, on budget, and beyond our expectations."

Jake White, VP Marketing at MyDevices IoT platform





#### Global IoT eSIM Modules and iSIM Chipsets Market Tracker

A purpose-built tool to slice and dice market data for IoT eSIM, iSIM, uSIM modules and chipsets.

**REQUEST A FREE DEMO** 

TRY THE TOOL NOW

#### Global Cellular IoT Connectivity Tracker & Forecast (2024 Update)

A purpose-built tool to slice and dice market data for cellular IoT connectivity

BUY NOW TRY THE TOOL NOW



#### Satyajit Sinha Principal Analyst "IoT Component, Connectivity & Security"

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September 2024

### Global IoT market forecast: The world is getting ever more connected

Cellular IoT Connections reached 3.5 Billion, 21% of IoT Connection in 2023.



Note: Io T connections do not include any computers, laptops, fixed phones, cell phones, or consumers tablets. Counted are active nodes/devices or gateways that concentrate the end-sensors, not every sensor/actuator. Simple one-directional communications technology not considered (e.g., RFID, NFC). Wired includes ethemet and fieldbuses (e.g., connected industrial PLCs or I/O modules); Cellular includes 2G, 3G, 4G, 5G; LPWA includes unlicensed and licensed low-power networks; WPAN includes Bluetooth, Zigbee, Z-Wave or similar; WLAN includes Wi-Fi and related protocols; WNAN includes non-short-range mesh, such as Wi-SUN; Other includes satellite and unclassified proprietary networks with any range.

Source: IoT Analytics Research 2024-State of IoT Summer 2024. We welcome resharing: Please attribute this image to its original source and include a link back to the original article.



## Cellular IoT modules 2018-2024: The rise of hardware security

Cellular IoT module market share by security type (based on shipments in %)

52	No Security										
3!	Non-dedicated hardware securit	У									
	Dedicated hardware securit	у									
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1Q 2018 2Q'18 3Q'18 4Q'18 1Q 2019 2Q'19 3Q'19 4Q'19 1Q 2020 2Q'20 3Q'20 4Q'20 1Q 2021 2Q'21 3Q'21 4Q'21 1Q 2022 2Q'22 3Q'22 4Q'22 1Q 2023 2Q'23 3Q'23 4Q'23 1Q 2024 2Q'24



### The rise of eSIMs

Cellular IoT module market share by SIM type (based on shipments in %)

87% uSIM/Physical SIM



## Kigen

## Kigen: Driving (integrated) eSIM to be the cornerstone of IoT





High Flyer: eSIM Subscription Management

#### Counterpoint

Global eSIM enablement leader



INTEGRATED eUICC Solutions for the semiconductor and device ecosystems.





IoT SAFE Securing Data and Transactions with Zero Touch Provisioning.



## eSIM standards evolution

		2023	SIM PROVISIONING		
	2016	eSIM FOR IoT	<ul> <li>Helps a device to get connected to the network and provisioned with enterprise cloud credentials in one simple flow</li> <li>In-factory solutions for cellular profile loading</li> <li>IoT SAFE &amp; Zero-Touch Provisioning</li> </ul>		
2014	CONSUMER eSIM	• SGP.31/32 family			
M2M RSP		• Source of alternative connectivity for provisioning • Suitable for devices with			
<ul> <li>SGP.01/02 family</li> <li>Bootstrap connectivity needed</li> <li>Supports devices with no User Interface</li> <li>Strong bind between eSIM and RSP system (SM-SR) leading to complicated integration between SR and DP elements</li> </ul>	<ul> <li>SGP.21/22 family</li> <li>User Intent (via LPA User Interface) needed on device/companion</li> <li>Any eSIM profile can be provisioned by any GSMA-certified SM-DP+</li> </ul>	<ul> <li>limited/no User Interface</li> <li>User Intent moved to eSIM IoT Remote Manager, for fleet management</li> <li>Any eSIM profile can be provisioned by any GSMA- certified SM-DP+</li> <li>Leverages existing Consumer DP+</li> </ul>			
Separate from future RSPs and likely to be (gradually) sunset when IoT RSP is in the market for a few years	Stable for Consumer devices and will have bolt-ons put around it from IoT RSP.	Consumer RSP with bolt-ons for constrained devices & networks and enable User Intent shift to cloud.	#FutureofSIM		



NOW

## eSIM and SGP.32: GSMA standards

#### M2M eSIM - SGP.02



Consumer eSIM -SGP.22



Complex integrations for profile, not suitable for constrained devices on LPWAN networks (CAT-M, NB-IoT) Not suitable for IoT. Requires screen or camera type capabilities on devices, and triggered by user intervention



Brings simplicity of Consumer eSIM without complex integration requirements of M2M eSIM and suitable for managed RSP in field



## Kigen: investing in security

- Kigen has a fully autonomous data center in Dublin, Ireland
- GSMA SAS-UP (profile generation) and SAS-SM (RSP profile download)





## Kigen Generates Connectivity Profiles for each MNO



## Kigen Data Center Securely Generates Encrypted Packages

Fabless with all GSMA SAS processes



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## Kigen



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### IoT software and connectivity for life

1NCE has created a **platform** to build and manage connected products.

The **platform** provides software tools and global connectivity.

The platform is designed to enable customers to manage the data flow from device to cloud across the entire lifetime of the connected product.

### Establishing a new standard for IoT

#### Fast 20,000+ customers won in 6 years

400+ team across Europe, Asia and US million

22+ million managed endpoints

 ${\ensuremath{/}}$  +300% year on year growth

#### Fastest growing IoT Service Provider\*

"INCE launched its flat rate life-time connectivity offering for connected devices in 2018 and has achieved unparalleled growth in the past two years."

Johan Fagerberg, CEO, Berg Insight

#### Strong

- Global access under a strong a family of local network operators
  - Europe P Deutsche Telekom AGUSA ア・T・Mobile USAsia SoftBankChina ビーバーを通知者を行いた
  - Further partners tba

#### Everywhere

#### Can be used for nearly all IoT applications 0000 Smart Waste Industrial Fleet Aariculture Management Automation Telematics $\overline{a}$ N/> =AR / VR Smart Buildings Smart City Tracking Tracking Ę ((- '~) Infrastructure Remote monitorina Smart Metering Monitorina Devices

"1NCE	has	prov	en to	deliver	юТ	Coni	nectivity	that
meets	our	high	expec	tations	in t	erms	of flexib	oility,
reliabili	ty	а	nd	worl	dwic	le	covera	age."

Alberto Falcione, Vice President Sales, Targa Telematics

### Serving 12% of Global Fortune 500 companies

Customer base (# of customer cumulative in k)



18,000

SAINT-GOBAIN

VALE

VEOLIA

## Over to you for questions



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Use the chat panel for questions

## https://kigen.com/contact/

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